

North Arkansas Dance Theatre

12th Annual presentation of

THE NUTCRACKER



Over the past 11 years, our full-color Souvenir Programs have become a cherished tradition with our cast members and viewing audiences. Space is available to feature your business, organization, or to show support for a beloved dancer. These ads help our non-profit company cover costs, and give a shining example of how our community so graciously supports **The Arts**.

You can design and submit your own original design (.jpg or .gif) or we can create one for you! If you would like us to design your ad, supply with us a photo and text you would like to include.

Return your ad layout, or information so that we can create it, along with payment to the Dance Studio Office, or email to Hannah@nadt.info **by Oct 21st**.



Full Page Color Ad \$200

1/2 Page Color Ad \$125

1/4 Page Color Ad \$75

1/8 Page Color Ad \$45

“Break A Leg” \$15

This is text only, filling 1/16 page.

Contact Name/Business: _____

Phone Number: _____ Email: _____

Dancer: _____

Ad Size: _____ Total Cost: _____

Special Instructions: _____

*If supplying a printed photo, we will return the original photo to you.

Dance Parents:

We would like your help in contacting local businesses to support The Nutcracker and to show their patronage in our Souvenir Program. This year we are offering an incentive! All you have to do is have the business fill out the Ad Sale Form, write your Child's Name in the "Dancer" line, and return it to us! The business should email us their ad and make payment arrangements through us. Your dancer is not required to collect or be responsible for any money. We want these businesses to see an example of the child whom they are supporting via The Arts. Thank you for helping us to make this another successful Nutcracker!

Sell	Receive
Full Page Ad.....	FREE 1/8 Page Ad
1/2 Page Ad.....	FREE Break-A-Leg
1/4 Page Ad.....	\$15 off an Ad of equal or greater value
1/8 Page Ad.....	\$10 off an Ad of equal or greater value
Break-a-Leg Ad.....	\$5 off an ad of equal or greater value